

This panel is folded in and will face forward when the front panel is opened.

This panel is narrower than the others to fold inward.

In this case it is 3.56 inches wide.

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We have deliberately used low resolution images for this sample for easy downloading. When designing for print please use high resolution images that are 300 dpi at the size that they will be printed at.

When designing for digital print it is good to keep in mind that digital print can crack at the fold lines. Lighter images will be better for folding.



Back of Folded Brochure

3.72 inches wide.

Quotations or positive customer reviews or often placed here.

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Contact information is often near the bottom of the back panel

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[www.businessnow.ca](http://www.businessnow.ca)

Front Facing Panel

3.72 inches wide.

**BUSINESS**  
*NOW*Services Inc.

## Setup Specifications for Trifold Brochure

Finished size: 11" x 8.5"

With bleed: 11.25" x 8.75"

Please leave a 1/8" (0.125") bleed for each side

1. It is best to try to avoid using borders in your design. If a border is too close to the trim, the trim may be slightly off-center.
2. File must consist of 1/8" bleed and all important art and text must be within the safety margin.
3. Ensure that your PDF is high res and that all images are at 300 DPI.
4. Embed or outline all fonts.

Notes:

Pages with bleeds are printed on oversize sheet and then trimmed.

For 8.5x11 sheets with bleeds they are printed 2 up on a 12x18 sheet and then trimmed.

You do not need to create them 2 up, just provide the main setup with bleeds as a pdf file. We have the imposition software to take it from there.

### Inside Panel 1

3.72 inches wide.

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### Inside Panel 2

3.72 inches wide.

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### Inside Panel 3

3.56 inches wide.

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The inside can also be designed as a full spread as it is open and can all be viewed simultaneously